



Beauty without Cruelty Humane Guide

STATUS: VEGitarian= VEG | Plant Based= PB | Organic=O | Note some ranges have both PB & VEG products

Updated: 17 February 2021

| BRAND | KEY | WHERE TO FIND | WEBSITE |
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| AFRICAN EXTRACTS ROOIBOS | VEG PB | Major stores, Clicks, Dischem | http://africanextracts.com |
| Full Skin Body and Hair range, for all skin types. Including Rooibos Classic Range, Rooibos Purifying Range, Rooibos Advantage Range and Rooibos Radiance Range. | | | |
| AFRICAN INDIGENOUS | VEG | Factory Shop / Via Website | www.bsboutique.co.za |
| Bath, body, skincare | | | |
| AFRICA ORGANICS | PB O | Selected stores, Wellness Warehouse | www.africaorganics.co.za |
| Shampoo, Conditioner, Body wash, Lotion | | | |
| AFRIEARTH | PB | | https://hospitalitybrand.co.za/afriearth/ |
| BATH AND BODY, SPATIAL SCENTS, SOAPS AND MORE for the hospitality industry | | | |
| ALOWAY NATURAL HEALTH | PB | | www.aloway.com |
| Curaloe | | | |
| APOSTROPHE BATH & BODY | PB | Stockists on website | http://apostrophebathandbody.com/ |
| Artisanal Soaps handcrafted in South Africa | | | |
| BACK2NATURE | PB | Lifestyle Surf Shop, Expression Surf Shop, Ocean Deck | https://www.facebook.com/back2naturesa |
| Facefood, toner, skinfood, lip balm, facewash, sunblock, toothpaste, facescrub | | | |
| BAOCARE | PB | Health Shops and Online | www.baocare.co.za |
| Skincare range | | | |
| BEAUCIENCE | VEG | Selected pharmacies, health stores, salons, Wellness Ware | http://www.beaucience.co.za |
| Botanicals, Professionals, Baby, Men's and Naturals | | | |
| BEAUTIFUL EARTH | PB | Online Shop | http://beautiful-earth.co.za |
| Hair care, Full skin care range, Pregnancy range, Children's' range, plus Body butter, Foot gel, Bath Milk & oil, Bath Salts, Gift Packs | | | |
| BEE PURE | VEG | Selected Stores | http://beepure.co.za |
| Full skin care range, Hand products, anti-septic products | | | |
| BELLABACI | PB | Health & Beauty Spa's, Wellness Warehouse, Faithful to N | www.bellabaci.com |
| Beauty and Wellness | | | |
| THE BESPOKE AMENITIES | PB O | TBAC South Africa | www.tbac.co.za |
| Sulphate Free Range and Paraben Free Range | | | |
| BODY TREATS | PB | Online or at the Wellington store | http://bodytreats.co.za |
| Bath Body Baby Dog Range | | | |
| BONAFIDE BEARDS | PB | Online at bonafidebeards.com | www.bonafidebeards.com |
| Mens Grooming Products | | | |
| BON TIERRA (PTY) LTD | PB | Online, our Country Spa, Retreat & Shop | www.bontierra.com |
| Natural Skin Care, Home and Pet Care | | | |
| B's BOUTIQUE | VEG | Factory Shop / Via Website | www.bsboutique.co.za |
| Bath, body, skincare | | | |

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| BUSBY OILS NATAL | VEG | Assorted retail outlets, pharmacies and online | www.bonnaturaloils.co.za |
| Natural skincare range | | | |
| BV COSMETICS | PB | Online at www.bvcosmetics.co.za | www.bvcosmetics.co.za |
| Cosmetic disinfectant mist and cosmetic makeup brush shampoo | | | |
| CHARLOTTE RHYS | VEG PB | Selected stores nationwide | www.charlotterhys.com |
| Bath, Body, Face, Atmosphere, Fragrance, Mens ranges, Insect repellent cream | | | |
| CHERISHED BELLY | VEG PB | See website for stockists | www.cherishedbelly.co.za |
| Baby Body Range & Mamma Body Range | | | |
| CHERISH BEAUTY | PB | See website for stockists | cherishbeauty.co.za |
| Body Care: Body Oils, Body Balms, Bath Soaks Face Care: Cleansers, toner, face serums, eye serum Baby products | | | |
| COSMIC LIFE | VEG PB | Online shop | cosmiclife.co |
| Meditation Oil, Healing Bath Salts and Glycerine Soaps | | | |
| CUBS | PB | | https://hospitalitybrand.co.za/cubs/ |
| Children's hair care, bath soaps and body lotion for the hospitality industry | | | |
| DAOLUS ORGANIC PRODUCTS | VEG PB | See website for stockists | www.daolusorganicproducts.co.za |
| Essential and Carrier Oils, Soaps and Powders, Natural Butters, Wax, Water and Clays | | | |
| DARKLIGHT BEAUTY | PB O | Online | www.facebook.com/darklightbeauty/? |
| Candles, face, body and bath products | | | |
| DOWN TO EARTH | PB | Health shops, select pharmacies, online | www.downtoearthcare.co.za |
| Natural ailment and skincare products that harness the healing goodness of plant extracts. | | | |
| DR SOLE | VEG | Clicks | www.drsolefoot.com |
| Foot care | | | |
| EARTH ELEMENTS | PB | Fourways Farmers Market, Wellness & Selected Stores | www.earthelements.co.za |
| Hair Care, Skin Care and Body Products | | | |
| EARTHWORM BATH AND BEAUTY PRODUCTS | PB | Online and at Hemporium | www.earthwormproducts.co.za |
| Himalayan & Magnesium Bath salts Scrubs, Handmade Natural soap, Soy wax candles, and body butter, all made with essential oils | | | |
| EARTH ZEN | PB | See website for stockists | www.earth-zen.com |
| Bath Soaks, Internal Detox Mask, Scrub, Lotion, Ointment, Skin Powder, Tooth Powder. | | | |
| ECO DIVA NATURAL PRODUCTS | PB | Online | www.ecodiva.co.za |
| Skincare & Cleaning Products | | | |
| ECO PRODUCTS | PB | Health Shops and Online | www.ecoproducts.co.za |
| Baobab Oil and Baobab Powder | | | |
| ECOLOGIC | PB | Online and various outlets | ecologiciskincare.co.za |
| Body Conditioner, Skin and Eye Gel, Advanced Skin Perfect, Growth Stimulating Shampoo | | | |
| ENCHANTRIX | PB | Health stores, selected spas, Windhoek & Namibia | www.enchantrix.co.za |
| Baby, Body lotion, Scrub, Hand wash, Body butter, Shaving gel, Cleanser, Shampoo, Conditioner, Hair gel, Toothpastes, Pet shampoo | | | |
| ENJOY | VEG | Clicks | www.enjoybathandbody.co.za |
| Bath and Body products | | | |
| ENVIRONUT | PB O | Facebook | www.esseskincare.com |

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| Household cleaning products, pads, pantyliners and baby wipes | | | |
| ESSE | PB O | Health stores, selected spas, Windhoek & Namibia | www.esseskincare.com |
| Cleansers, Moisturizers, Masks, Exfoliators, Body lotions, Oils | | | |
| ESSENCIA PERFUMES | VEG | See website for outlets | https://essencia-naturalperfumes.co.za/ |
| Perfumes & Body Oils | | | |
| EPIMAX | PB | Dischem, Clicks, Pharmacies and Retail stores | www.epimax.co.za |
| Epimax | | | |
| FAT AND RICH | PB | Online Store | shop.farbotanicals.com |
| Shampoo mask, Serum Oil, Super rich moisturizer | | | |
| FIRWOOD | PB | Outlets to follow - contact directly in the meantime | www.firwood.co.za |
| Herbal Capsules, powders, oils, soon expanding into body butters, body scrubs, soaps | | | |
| FLAWLESS SKIN BRIGHTENER (JEUNESSE GLOBAL) | VEG | Online at www.jeunesseglobal.com | Online at www.jeunesseglobal.com |
| Skin Care | | | |
| GAIA ORGANICS | PB | Faithful To Nature, Wellness Warehouse, See Stockists | www.esse.co.za |
| Cleansers, Moisturizers, Masks, Exfoliators, Body lotions, Oils | | | |
| GOOD EARTH | PB | Clicks | |
| Body butters, moisturising lotion, hand cream and body wash | | | |
| GOOD STUFF | VEG PB | Wellness Warehouse, Faithful to Nature, health shops and | http://www.goodstuffandco.com |
| Body washes, Foam baths, lotions, waxes, top up packs, soaps, hand creams, sanitizers, gift packs | | | |
| GREEN WORX | PB | Green Worx Cleaning Solutions | www.green-worxcs.co.za |
| Bio Tech GTX | | | |
| HERMOZA | PB | Online shop and Bellezza Labs | www.bellezzalabs.com |
| Hermoza | | | |
| HEY GORGEOUS | VEG PB | Made to order - see website for details | www.hey-gorgeous.co.za |
| Whipped mousse, scrub bliss, face masks, lip gloss, body butter, bath truffles. Some products contain honey. Pls read labels | | | |
| I-SLICES | VO | Online and in salons and spas | www.eyeslices.com |
| Online and in salons and spas | | | |
| INSTANTLY AGELESS (JEUNESSE GLOBAL) | VEG | Online at www.jeunesseglobal.com | www.jeunesseglobal.com |
| Skin Care | | | |
| IQ SKINCARE | PB | Clicks, Dis-Chem and various pharmacies | advice@iqskin.co.za |
| Face care | | | |
| IWORI | PB | Clicks | www.iworibeauty.com |
| Body skin care and facial skin care. | | | |
| JENAM | VEG | Assorted retail outlets and pharmacies | www.impo.co.za |
| Soaps, body wash, body lotions, bath products, etc. | | | |
| JOTESBA DISTRIBUTIONS | PB | Pharmacies, health food stores and beauty salons | www.phuzionlabs.com |
| Blu Phuzion/ Bio Phuzion | | | |
| JUST BE GORGEOUS | V | In JET stores | |
| Full make up range; Face, eyes, lips, nails | | | |

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| KEET & MONKS | PB | | https://hospitalitybrand.co.za/keet-monks/ |
| BATH AND BODY, SPATIAL SCENTS, SOAPS AND MORE for the hospitality industry | | | |
| KELOR NATURAL PRODUCTS | PB | Body and mind online site and Bliss divine health shop in B | www.kelor.co.za |
| Super Food Supplement | | | |
| KOJIPURE | PB | Stables Lifestyle Market Durban / Bidorbuy | www.kojipure.co.za |
| Natural Soaps & Face Masks | | | |
| LABELLE | VEG | Online shop, Selected Salons & Faithful to Nature | www.labelle.co.za |
| Face, Masque & Body Therapy Kits, IonActive Deep Cleansing Brush, Jade Stone Face & Body Rollers | | | |
| LADY OF THE HERBS | PB | Online and Health Retail Shops | www.ladyoftheherbs.co.za |
| Herbal products for everyday ailments, including Herbal Salves, Body Oils and Herbal Teas | | | |
| LenKa Skincare | PB | At various markets and online at www.lenkaskincare.co.za | www.lenkaskincare.co.za |
| Natural, vegan skincare products. Such as face serums, face creams, bath soaks, face toners and face mists. | | | |
| L'infini Natural Skin Care & Herbal Farm (Pty) Ltd | PB | Online | www.l-infini.co.za |
| Natural Skin Care Products | | | |
| LOVE HEALTH | VEG | Shongweni farmers market, online | www.lovehealth.co |
| Mood Enhancer, Acne Treatment, Eczema Relief, Joint Relief, Baby Butter, All Muscle Rub | | | |
| LOVE MY HAIR | PB | Selected Health stores | lovemyhair.co.za |
| Hair colours Flame Red Light Auburn, Brown, Dark Brown and Soft Black. | | | |
| LOVE MY HAIR ULTRA LOW CHEMICAL | PB | Available at selected health stores and the Love My Hair on | lovemyhair.co.za |
| Ultra Low Chemical hair dye. The lowest dose chemical hair dye available in South Africa with herbal extracts to nourish your hair and scalp | | | |
| LOVE MY SKIN | PB | National + international shipping | lovemyskin.co.za |
| Age defence serum, oil cleanser, beard grooming oil and cuticle oil | | | |
| LULU & MARULA | VEG | Assorted outlets and online, search website for outlets | www.luluandmarula.co.za |
| Balms and Oils | | | |
| LUMINESCE (JEUNESSE GLOBAL) | VEG | Online | www.jeunesseglobal.com |
| Skin Care | | | |
| MADE BY COCO | PB O | Mayfield Park and online | www.madebycoco.co.za |
| Skin, Hair, Body & Health products | | | |
| MARE & ITIS SHOPPE | PB | Online and various stockists | www.mareanditis.shop |
| Household Cleaning , Skin Care, Essential Oils and Carrier Oils | | | |
| MBIRI | PB | Only available in Namibia at the moment | www.mbiri-skincare.com |
| skincare: moisturisers, body lotion, body wash essential oil etc. | | | |
| MIMU | PB O | Contact for availability. Not in stores yet | info@mimu.co.za |
| Mimu is a cleaning range suitable for babies. Biodegradable, vegan and free of SLES, parabens, phosphates, phthalates, formaldehyde | | | |
| MIOJA | PB O | Selected Pharmacy's | www.mioja.co.za , |
| Face cream, body creams, cleanser, mask, skin polish, lip balm, intensive skin therapy | | | |
| MORINGA FOODS INTERNATIONAL | PB | Online Stores | www.moringafoodsinternational.com |
| 100% Natural Nutritional Supplements | | | |
| MORLAGE & YORKE | VEG PB | @Home stores nationwide | |

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| Home fragrance and bodycare | | | |
| MOTLEY CREW | PB | Still to sell in to retailers | www.motleycrew.co.za |
| Toiletries | | | |
| MY SKINCARE | PB | Online | www.myskincarecoterie.com |
| Body mousse, toners (face), eye makeup remover, lip balms and body scrub | | | |
| NATRALOE | PB | See website for outlets | http://www.natraloe.co.za/ |
| Skin, body, hair and baby care range | | | |
| NATRALOGIC | PB/VEG | Online | www.natralogic.co.za |
| Cooling leg gel, exfoliating crème, toning massage oil, tummy crème and nipple cream (VEG) | | | |
| NATURAL HERBAL | VEG | See website for outlets | www.bsboutique.co.za |
| Bath, body, skincare | | | |
| NATURES EDITION | VEG | Assorted retail outlets and pharmacies | www.impo.co.za |
| Soaps, body wash, body lotions, bath products, etc. | | | |
| NAUGHTY PIXIE | PB | South Africa | naughtypixie.co.za |
| Cosmetic mica pigment powders | | | |
| OH LIEF | VEG PB | For stockists see http://www.ohlief.com/stockists | www.ohlief.com |
| Body Wax, Heel balm, Lip balm, Insect balm, Bum balm (babies) Tummy balm, Aqueous cream, Shampoo, Baby wax | | | |
| OH SO HEAVENLY | VEG PB | Exclusive to Clicks | www.ohsoheavenly.co.za |
| Body butter, scrub, lotion, washes, cream, foam bath, foot care, hand care, hand washes, room sprays, soaps, talcum powders | | | |
| THE ONE AND ONLY HOTEL | VEG PB | | oneandonlycapetown.com |
| Hotel room complimentary bath & body products | | | |
| ONLY NATURAL BODYCARE | VEG PB | Online Shop | onlynaturalbodycareproducts.co.za |
| Body Butter, Light facial moisturizer, Hand cream, Footbalm, Tooth powder, Sugar scrub, s Bath Salts, Healing Cream, Baby care. | | | |
| THE OOLALA COLLECTION | PB | Online | https://oolalacollection.com |
| A range of 48 different skincare products - All skin types/Unisex | | | |
| ORGANIC MACHINE | VEG PB | Faithful to Nature, Weleda, Various Stores | organicmachine.co.za |
| Soaps, Face Cleanser, Bath Salts, Body Creams, Sensual Products | | | |
| ORGANIC ROOIBOS | VEG PB | See website for outlets | naturalperfumes.co.za |
| All natural skincare range | | | |
| PANNONIA NATURA | PB O | Online shop | www.naturalpetcare.co.za |
| Pet shampoos, conditioners, sprays, balms and cleansers | | | |
| PAULA COMINELLI HEALTH AND BEAUTY | PB O | La Vita Spa's, Cazabella and online | |
| Najuvia Skincare | | | |
| PEPPER TREE | PB/ VEG | Online and selected SuperSpars | www.postwink.co.za |
| Bacteriorist | | | |
| PINK COSMETICS | PB | Online | www.pinkcosmetics.co.za |
| Facial care and body products | | | |
| PRIPEAR SKINCARE | PB | Online, Instagram and Facebook | www.pripear.store |
| Beauty serum | | | |

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| PURE BEGINNINGS | PB | Online Shop and Wellness Warehouse | www.purebeginnings.co.za |
| Body wash, Body lotion, Toothpaste, Shaving cream, Shampoo, Conditioner, Deodorant and Baby range | | | |
| PURE BEGINNINGS JUNIOR RANGE | PB | Online Shop and Wellness Warehouse | www.purebeginnings.co.za |
| Kid's hand wash, aqueous cream, fun time bubble bath, baby bum cream, baby lotion, baby body and hair wash, kids wash | | | |
| PURE LOTUS | PB | Online | www.purelotus.co.za |
| Artisan soaps, lotions, lip balms and liquid soaps. | | | |
| PURE SIMPLE | PB | Faithful to Nature, Hout Bay Spar | puresimple.co.za |
| Handmade soap, body wash, hand wash and shampoo, face cream, body cream, body butter, skin balm, tissue oil, household cleaners. | | | |
| QUINTESSENCE | VEG | Selected health stores and outlets | www.quintessence.co.za |
| Hand & Body lotions, Bath soaps, Shower gel, Bath oils, Bath crystals, Bath fizzers Lip balms. | | | |
| RAIN AFRICA | VEG PB | See store selector on rainafrica.com | rainafrica.com |
| Comprehensive bath, body and home and personal fragrance selection | | | |
| RAINBOW BATH AND BODY | VEG PB | See website for outlets | www.rainbowbath.co.za |
| Soy candles, Bath salts, Body scrubs, Room and linen mist, Lip balms (contains beeswax). | | | |
| REALLY GOOD | PB | Online Shop | http://skindressing.com |
| Innovative organic skin refreshers, serum, butters, lip balm & face soap. | | | |
| REDUCE SKINCARE | PB | Online and selected outlets | www.reduce-sa.com |
| Skin care, face care, masks, lip balms and gent's range | | | |
| REFRESH BODY AND MIND | VEG | Facebook store as well as online at www.hellopretty.co.za | www.refreshbodyandmind.co.za |
| Perfume and Body Products | | | |
| REGAL NATURE BOTANICALS | VO | Online | www.regalnature.co.za |
| Natural health and beauty products by medical scientist, Dr. Laura Lenders | | | |
| REVOLUTION SKIN CARE | PB | Online and agents | www.revolutionskincare.co.za |
| Skin Products | | | |
| ROOIBOS AROMATICS | VEG PB | See outlets on website | http://rooibosantiitch.co.za |
| Dog biscuits and treats, Dog shampoo and animal anti-itch oil | | | |
| SUNT IN AURI | PB | Angola | www.suntinauri.com |
| Body Oils | | | |
| SARÄNIC BIO SKINCARE & PET NATURALS | VEG | Online Shop or faithful to nature | www.saranic.co.za . |
| Skincare, Bath & Body Products, pet products | | | |
| SARÄNIC ESSENTIAL EQUINE | VEG | Online Shop or faithful to nature | www.saranic.co.za . |
| Horse Grooming and Care | | | |
| SASSUI | VEG PB | Online and selected outlets | www.sassui.com |
| Face Cremes, Soap free gel Cleanser, Toners, Lip Balm, Bath Salts, Body Scrub, Foot Polish, Foot Creme, Body Moisturisers, Candles, Soaps | | | |
| SAVANE | PB O | Direct sales and from Parkhurst office | www.savaneskin.co.za |
| Cleanser, Exfoliator, Toner, Serum, Face Oil and Moisturizer. | | | |
| SEVEN TREE | PB | Online and in the process of selected stores | www.seventree.co.za |
| Bath salts, body butter, essential oil, massage oils, lip scrubs and body scrubs | | | |
| SHASHA DO NO HARM | VEG PB | Kredouw Olive Estate | https://www.facebook.com/shashadonoharm/ |

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| Exfoliating scrub, creams, moisturiser, cuticle, body + perfume oil, toner, serum, lip balm (veg) | | | |
| SIGNIFICANT ORGANICS | PB | At The Good Stuff and online | www.significantorganics.com |
| Essential oils | | | |
| SIMPLE TRUTH | PB | Checkers | |
| Household cleaning products, pads, pantyliners and baby wipes | | | |
| SKIN CREAMERY | PB | Online Shop | http://skincreamery.co.za |
| Skin Care | | | |
| SKINERGY | PB | info@bsboutique.co.za FACTORY SHOP / VIA WEBSITE | www.skinergy.co.za |
| Bath, bdy, skincare | | | |
| SOIL | PB | Assorted retail outlets and pharmacies | www.soil.co.za |
| Essential oils, carrier oils and blended oils for aromatherapy use and massage | | | |
| SOUL NATURALS | VEG PB | See website for KZN stockist details and on line store | www.soulnaturals.co.za |
| Baby bum cream, Baby massage oil (range to expand) | | | |
| SOYLITES | PB | Factory and Retail Studio, Shop 3 Linden View, 1st Avenue | www.soylites.co.za |
| Aromotherapy products | | | |
| STUDIO MELISSA LOUISE | PB | See website for stockists | http://melissalouise.co.za |
| Scented Soy Candles | | | |
| TERRE D'AFRIQUE | PB O | Online Shop | www.terres-dafrique.com |
| Professional and retail face and body care | | | |
| THEMBISA | PB O | NOOM shop in Grahamstown, MooiGoed Design shop in P | thembisaproducts.co.za |
| Hand/body wash, Hand/nail cream, Room/linen mist, Handcrafted soap, Guesthouse amenities, Bulk orders | | | |
| TROO | PB O | In selected stores | |
| Natural toothpaste and powder | | | |
| THE TAN LAB | PB | | www.thetanlab.co.za |
| Self Tanning | | | |
| ULTRA BEE | VEG PB | Online Store | ultrabee.co.za |
| Sports & outdoors, body & beauty, tissue oil & face balm, sun protection, mums & babies, animal care products & more | | | |
| VEGAN SOAP ZA | PB | Online | www.vegansoapza.co.za |
| Face, body and bath products and candles. Fresh brand products. | | | |
| VERTE NATURAL PRODUCTS | PB | Available: Online & Order Directly | Facebook Page |
| Deodorant, Body Range | | | |
| WEMA COSMETICS cc | PB | Online Shop | www.wemabodycare.com |
| Soaps, scrubs, butters, lip balms, massage oils, aromatherapy oils and candles, gift packs | | | |
| ZAMBIA ESSENTIAL SKINCARE | VEG PB | In South Africa and various outlets | https://www.facebook.com/Suzmobilespa/ |
| Extensive face and body range. | | | |
| ZERO BAR | PB | Online, pharmacies and salons | www.zero-bar.co.za |
| Personal care products | | | |
| HOUSEHOLD CLEANERS | | | |
| BACTERROIST | PB | Online Shop and Wellness Warehouse | www.purebeginnings.co.za |

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| Multi-purpose enzyme based cleaner | | | |
| BETTER EARTH | PB | Selected outlets, see website for details | www.betterearth.co.za |
| Bathroom cleaner, Dishwashing machine gel, Air freshener, Cleaning spray, Floor cleaner, Dishwashing liquid | | | |
| ENCHANTRIX | PB | Health stores, selected spas, Windhoek & Namibia | www.enchantrix.co.za |
| General cleaner, Drain cleaner, Toilet cleaner, Laundry liquid, Fabric softener | | | |
| TRIPLE ORANGE MANUFACTURING | VEG PB | Health Stores in South Africa, Netherlands, Australia and U | www.tripleorange.co.za |
| Natural Cleaning Range - Dish gel, fruit&veg wash, bio sanitiser, all-purpose cleaner, laundry cream and leather protect | | | |
| NU ECO | PB | Wholesale only | |
| Surface & Toilet Cleaners, Dishwashing Liquid, Laundry Gel, Linen Spray, Air Freshener, Room Spray, Dog Shampoo, Hygienic Surface Cleanser and Hand Cleanser | | | |
| SIMPLE TRUTH | PB | Checkers | |
| Household cleaning products, pads, pantyliners and baby wipes | | | |
| DEPARTMENT STORES | | | |
| PICK N PAY | PB | Nationwide | |
| Green Range household cleaners. Biodegradable, non toxic to all. | | | |
| WOOLWORTHS | | Nationwide | http://woolworths.co.za |
| Earthfriendly + W.lab Household | PB O | | |
| Household, Bathroom, Carpet, Oven, Floor cleaners, Dishwashing liquid, Carpet freshener, Furniture polish, Laundry liquid, pods, bleach & more | | | |
| Private Label & Earthfriendly Personal | VEG PB | Mostly vegan | |
| Soaps, Shower gels, Hair & Body washes, Foam baths, Body lotions and butters, Hand & Face creams, Masks, Scrubs, Anti-aging treatments, nail care. | | | |
| Woolworths Cosmetics | VEG PB | Mostly vegan | |
| Eyeshadows, mascara, eyeliners, foundations, bronzers, blushers, lipliners, lipgloss, lipsticks, nail polishes, nail polish remover, make up remover, Nail polish correcter pens, facial oil blotters, face powder | | | |

OUR CRITERIA FOR ENDORSEMENT is of the strictest world wide, ensuring true humane status.

Department Stores have a different criteria, given that they are general dealers. All other ranges must comply with vegan / vegetarian status with regards to product stores, ie no sales of leather.

1. As virtually all substances have been tested on animals at some time, BWC requires companies to initiate a self-imposed cut-off date on the use of animal tested ingredients, as long as it is at least five years before the date of application and the company must guarantee that the chosen date will be strictly adhered to in the future. Failure to comply with the fixed cut-off date will result in immediate removal from the BWC approved product guide.
2. Written assurances must be obtained from ingredient supply companies that individual ingredients supplied to the company have not been tested by them on animals after the cut-off date.
3. Parent companies and their subsidiaries too, must comply with these criteria.

Advertising Standards Authority states that companies must be able to provide proof of their humane claims. BWC is an accepted independent organisation able to audit such proof.