



Beauty without Cruelty Humane Guide

STATUS: VEGitarian= VEG | Plant Based= PB | Organic=O | Note some ranges have both PB & VEG products

Updated: 17 September 2018

BRAND	KEY	WHERE TO FIND	WEBSITE
AFRICAN EXTRACTS ROOIBOS	VEG PB	Major stores, Clicks, Dischem	http://africanextracts.com
Full Skin Body and Hair range, for all skin types			
AFRICAN INDIGENOUS	VEG	Factory Shop / Via Website	www.bsboutique.co.za
Bath, body, skincare			
AFRICA ORGANICS	PB O	Selected stores, Wellness Warehouse	www.africaorganics.co.za
Shampoo, Conditioner, Body wash, Lotion			
ALOWAY NATURAL HEALTH	PB		www.aloway.com
Curaloe			
APOSTROPHE BATH & BODY	PB	Stockists on website	http://apostrophebathandbody.com/
Artisanal Soaps handcrafted in South Africa			
BACK2NATURE	PB	Lifestyle Surf Shop, Expression Surf Shop, Ocean Deck	https://www.facebook.com/back2naturesa
Facefood, toner, skinfood, lip balm, facewash, sunblock, toothpaste, facescrub			
BAOCARE	PB	Health Shops and Online	www.baocare.co.za
Skincare range			
BEAUCIENCE	VEG	Selected pharmacies, health stores, salons, Wellness Ware	http://www.beaucience.co.za
Botanicals, Professionals, Baby, Men's and Naturals			
BEAUTIFUL EARTH	PB	Online Shop	http://beautiful-earth.co.za
Hair care, Full skin care range, Pregnancy range, Children's' range, plus Body butter, Foot gel, Bath Milk & oil, Bath Salts, Gift Packs			
BEE PURE	VEG	Selected Stores	http://beepure.co.za
Full skin care range, Hand products, anti-septic products			
BELLABACI	PB	Health & Beauty Spa's, Wellness Warehouse, Faithful to N	www.bellabaci.com
Beauty and Wellness			
BODY TREATS	PB	Online or at the Wellington store	http://bodytreats.co.za
Bath Body Baby Dog Range			
BONAFIDE BEARDS	PB	Online at bonafidebeards.com	www.bonafidebeards.com
Mens Grooming Products			
BON TIERRA (PTY) LTD	PB	Online, our Country Spa, Retreat & Shop	www.bontierra.com
Natural Skin Care, Home and Pet Care			
B's BOUTIQUE	VEG	Factory Shop / Via Website	www.bsboutique.co.za
Bath, body, skincare			
BUSBY OILS NATAL	VEG	Assorted retail outlets, pharmacies and online	www.bonnaturaloils.co.za
Natural skincare range			
BV COSMETICS	PB	Online at www.bvcosmetics.co.za	www.bvcosmetics.co.za
Cosmetic disinfectant mist and cosmetic makeup brush shampoo			

CHARLOTTE RHYS	VEG PB	Selected stores nationwide	www.charlotterhys.com
Bath, Body, Face, Atmosphere, Fragrance, Mens ranges, Insect repellent cream			
CHERISHED BELLY	VEG PB	See website for stockists	www.cherishedbelly.co.za
Baby Body Range & Mamma Body Range			
CHERISH BEAUTY	PB	See website for stockists	cherishbeauty.co.za
Body Care: Body Oils, Body Balms, Bath Soaks Face Care: Cleansers, toner, face serums, eye serum Baby products			
COSMIC LIFE	VEG PB	Online shop	cosmiclife.co
Meditation Oil, Healing Bath Salts and Glycerine Soaps			
DAOLUS ORGANIC PRODUCTS	VEG PB	See website for stockists	www.daolusorganicproducts.co.za
Essential and Carrier Oils, Soaps and Powders, Natural Butters, Wax, Water and Clays			
DOWN TO EARTH	VEG	Health shops, select pharmacies, online	www.downtoearthcare.co.za
Natural anti-inflammatory - Clear Skin Gel (natural antiseptic) - Revive Moisturiser			
DR SOLE	VEG	Clicks	www.drsolefoot.com
Foot care			
EARTH ELEMENTS	PB	Fourways Farmers Market, Wellness & Selected Stores	www.earthelements.co.za
Hair Care, Skin Care and Body Products			
EARTHWORM BATH AND BEAUTY PRODUCTS	PB	Online at naturals.co.za and at Hemporium	
Himalayan & Magnesium Bath salts Scrubs, Handmade Natural soap, Soy wax candles, and body butter, all made with essential oils			
EARTH ZEN	PB	See website for stockists	www.earth-zen.com
Bath Soaks, Internal Detox Mask, Scrub, Lotion, Ointment, Skin Powder, Tooth Powder.			
ECO DIVA NATURAL PRODUCTS	PB	Online	www.ecodiva.co.za
Skincare & Cleaning Products			
ECO PRODUCTS	PB	Health Shops and Online	www.ecoproducts.co.za
Baobab Oil and Baobab Powder			
ECOLOGIC	PB	Online and various outlets	ecologicsskincare.co.za
Body Conditioner, Skin and Eye Gel, Advanced Skin Perfect, Growth Stimulating Shampoo			
ENCHANTRIX	PB	Health stores, selected spas, Windhoek & Namibia	www.enchantrix.co.za
Baby, Body lotion, Scrub, Hand wash, Body butter, Shaving gel, Cleanser, Shampoo, Conditioner, Hair gel, Toothpastes, Pet shampoo			
ENJOY	VEG	Clicks	www.enjoybathandbody.co.za
Bath and Body products			
ESSE	PB O	Health stores, selected spas, Windhoek & Namibia	www.esseskincare.com
Cleansers, Moisturizers, Masks, Exfoliators, Body lotions, Oils			
ESSENTIA PERFUMES	VEG	See website for outlets	naturalperfumes.co.za
Perfumes & Body Oils			
FAT AND RICH	PB	Online Store	shop.farbotanicals.com
Shampoo mask, Serum Oil, Super rich moisturizer			
FIRWOOD	PB	Outlets to follow - contact directly in the meantime	www.firwood.co.za
Herbal Capsules, powders, oils, soon expanding into body butters, body scrubs, soaps			
FLAWLESS SKIN BRIGHTENER (JEUNESSE GLOBA	VEG	Online at www.jeunesseglobal.com	Online at www.jeunesseglobal.com

Skin Care			
GAIA ORGANICS	PB	Faithful To Nature, Wellness Warehouse, See Stockists	www.esse.co.za
Cleansers, Moisturizers, Masks, Exfoliators, Body lotions, Oils			
GENOP HEALTHCARE	PB	Dischem, Clicks, Pharmacies and Retail stores	www.epimax.co.za
Epimax			
GOOD STUFF	VEG PB	Wellness Warehouse, Faithful to Nature, health shops and	http://www.goodstuffandco.com
Body washes, Foam baths, lotions, waxes, top up packs, soaps, hand creams, sanitizers, gift packs			
HERMOZA	PB	Online shop and Bellezza Labs	www.bellezzalabs.com
Hermoza			
HEY GORGEOUS	VEG PB	Made to order - see website for details	www.hey-gorgeous.co.za
Whipped mousse, scrub bliss, face masks, lip gloss, body butter, bath truffles. Some products contain honey. Pls read labels			
INSTANTLY AGELESS (JEUNESSE GLOBAL)	VEG	Online at www.jeunesseglobal.com	www.jeunesseglobal.com
Skin Care			
IWORI	PB	Clicks	www.iworibeauty.com
Body skin care and facial skin care.			
JENAM	VEG	Assorted retail outlets and pharmacies	www.impo.co.za
Soaps, body wash, body lotions, bath products, etc.			
KELOR NATURAL PRODUCTS	PB	Body and mind online site and Bliss divine health shop in B	www.kelor.co.za
Super Food Supplement			
LABELLE	VEG	Online shop, Selected Salons & Faithful to Nature	www.labelle.co.za
Face, Masque & Body Therapy Kits, IonActive Deep Cleansing Brush, Jade Stone Face & Body Rollers			
LADY OF THE HERBS	PB	Coming soon	www.facebook.com/LadyoftheHerbs/
Herbal Salves			
LenKa Skincare	PB	At various markets and online at www.lenkaskincare.co.za	www.lenkaskincare.co.za
Natural, vegan skincare products. Such as face serums, face creams, bath soaks, face toners and face mists.			
L'infini Natural Skin Care & Herbal Farm (Pty) Ltd	PB	Online	www.l-infini.co.za
Natural Skin Care Products			
LOVE HEALTH	VEG	Shongweni farmers market, online	www.lovehealth.co
Mood Enhancer, Acne Treatment, Eczema Relief, Joint Relief, Baby Butter, All Muscle Rub			
LOVE MY HAIR	PB	Selected Health stores	lovemyhair.co.za
Hair colours Flame Red Light Auburn, Brown, Dark Brown and Soft Black.			
LOVE MY HAIR ULTRA LOW CHEMICAL	PB	Available at selected health stores and the Love My Hair on	lovemyhair.co.za
Ultra Low Chemical hair dye. The lowest dose chemical hair dye available in South Africa with herbal extracts to nourish your hair and scalp			
LOVE MY SKIN	PB	National + international shipping	lovemyskin.co.za
Age defence serum, oil cleanser, beard grooming oil and cuticle oil			
LULU & MARULA	VEG	Assorted outlets and online, search website for outlets	www.luluandmarula.co.za
Balms and Oils			
LUMINESCE (JEUNESSE GLOBAL)	VEG	Online at www.jeunesseglobal.com	Online at www.jeunesseglobal.com
Skin Care			

MBIRI	PB	Only available in Namibia at the moment	www.mbiri-skincare.com
skincare: moisturisers, body lotion, body wash essential oil etc.			
MIMU	PB O	Contact for availability. Not in stores yet	info@mimu.co.za
Mimu is a cleaning range suitable for babies. Biodegradable, vegan and free of SLES, parabens, phosphates, phthalates, formaldehyde			
MIOJA	PB O	Selected Pharmacy's	www.mioja.co.za ,
Face cream, body creams, cleanser, mask, skin polish, lip balm, intensive skin therapy			
MORINGA FOODS INTERNATIONAL	PB	Online Stores	www.moringafoodsinternational.com
100% Natural Nutritional Supplements			
MORLAGE & YORKE	VEG PB	@Home stores nationwide	
Home fragrance and bodycare			
MY SKINCARE	PB	Online	www.myskincarecoterie.com
Body mousse, toners (face), eye makeup remover, lip balms and body scrub			
NATURAL HERBAL	VEG	See website for outlets	www.bsboutique.co.za
Bath, body, skincare			
NATRALOE	PB	See website for outlets	http://www.natraloe.co.za/
Skin, body, hair and baby care range			
NATURES EDITION	VEG	Assorted retail outlets and pharmacies	www.impo.co.za
Soaps, body wash, body lotions, bath products, etc.			
NU ECO	PB	Wholesale only	
Surface & Toilet Cleaners, Dishwashing Liquid, Laundry Gel, Linen Spray, Air Freshener, Room Spray, Natural Aqueous Cream, Massage Oils, Dog Shampoo			
OH LIEF	VEG PB	For stockists see http://www.ohlief.com/stockists	www.ohlief.com
Body Wax, Heel balm, Lip balm, Insect balm, Bum balm (babies) Tummy balm, Aqueous cream, Shampoo, Baby wax			
OH SO HEAVENLY	VEG PB	Exclusive to Clicks	www.ohsoheavenly.co.za
Body butter, scrub, lotion, washes, cream, foam bath, foot care, hand care, hand washes, room sprays, soaps, talcum powders			
ONAKA AND BLOOM	PB	Wellness Warehouse, selected outlets	info@onakabloom.com
Bath Crème, Shower gel, Body Lotion, Butter, Scrub, Hand Lotion, Mens Shampoo, Conditioner, Shower gel, Lotion, Travel Set (incl repellent)			
THE ONE AND ONLY HOTEL	VEG PB		oneandonlycapetown.com
Hotel room complimentary bath & body products			
ONLY NATURAL BODYCARE	VEG PB	Online Shop	onlynaturalbodycareproducts.co.za
Body Butter, Light facial moisturizer, Hand cream, Footbalm, Tooth powder, Sugar scrub,s Bath Salts, Healing Cream, Baby care.			
THE OOLALA COLLECTION	PB	Online	https://oolalacollection.com
A range of 48 different skincare products - All skin types/Unisex			
ORGANIC MACHINE	VEG PB	Faithful to Nature, Weleda, Various Stores	organicmachine.co.za
Soaps, Face Cleanser, Bath Salts, Body Creams, Sensual Products			
ORGANIC ROOIBOS	VEG PB	See website for outlets	naturalperfumes.co.za
All natural skincare range			
PANNONIA NATURA	PB O	Online shop	www.naturalpetcare.co.za
Pet shampoos, conditioners, sprays, balms and cleansers			
PEPPER TREE	PB	Shoprite Checkers Western Cape & Export, Ackermans	www.facebook.com/Itddistributors/

Body and Hand Lotions			
PURE BEGINNINGS	PB	Online Shop and Wellness Warehouse	www.purebeginnings.co.za
Body wash, Body lotion, Toothpaste, Shaving cream, Shampoo, Conditioner, Deodorant and Baby range			
PURE BEGINNINGS JUNIOR RANGE	PB	Online Shop and Wellness Warehouse	www.purebeginnings.co.za
Kid's hand wash, aqueous cream, fun time bubble bath, baby bum cream, baby lotion, baby body and hair wash, kids wash			
PURE SIMPLE	PB	Faithful to Nature, Hout Bay Spar	puresimple.co.za
Handmade soap, body wash, hand wash and shampoo, face cream, body cream, body butter, skin balm, tissue oil, household cleaners.			
QUINTESSENCE	VEG	Selected health stores and outlets	www.quintessence.co.za
Hand & Body lotions, Bath soaps, Shower gel, Bath oils, Bath crystals, Bath fizzers Lip balms.			
QUINTESSENCE COLLECTIONS	PB	info@bsboutique.co.za FACTORY SHOP / VIA WEBSITE	www.bsboutique.co.za
Bath, body, skincare			
RAIN AFRICA	VEG PB	See store selector on rainafrica.com	rainafrica.com
Comprehensive bath, body and home and personal fragrance selection			
RAINBOW BATH AND BODY	VEG PB	See website for outlets	www.rainbowbath.co.za
Soy candles, Bath salts, Body scrubs, Room and linen mist, Lip balms (contains beeswax).			
REALLY GOOD	PB	Online Shop	http://skindressing.com
Innovative organic skin refreshers, serum, butters, lip balm & face soap.			
REFRESH BODY AND MIND	VEG	Facebook store as well as online at www.hellopretty.co.za	www.refreshbodyandmind.co.za
Perfume and Body Products			
REVOLUTION SKIN CARE	PB	Online and agents	www.revolutionskincare.co.za
Skin Products			
ROOIBOS AROMATICS	VEG PB	See outlets on website	http://rooibosantiitch.co.za
Dog biscuits and treats, Dog shampoo and animal anti-itch oil			
SARÄNIC BIO SKINCARE & PET NATURALS	VEG	Online Shop or faithful to nature	www.saranic.co.za
Skincare, Bath & Body Products, pet products			
SARÄNIC ESSENTIAL EQUINE	VEG	Online Shop or faithful to nature	www.saranic.co.za
Horse Grooming and Care			
SASSUI	VEG PB	Online and selected outlets	www.sassui.com
Face Cremes, Soap free gel Cleanser, Toners, Lip Balm, Bath Salts, Body Scrub, Foot Polish, Foot Creme, Body Moisturisers, Candles, Soaps			
SAVANE	PB O	Direct sales and from Parkhurst office	www.savaneskin.co.za
Cleanser, Exfoliator, Toner, Serum, Face Oil and Moisturizer.			
SEVEN TREE	PB	Online and in the process of selected stores	www.seventree.co.za
Bath salts, body butter, essential oil, massage oils, lip scrubs and body scrubs			
SHASHA DO NO HARM	VEG PB	Kredouw Olive Estate	https://www.facebook.com/shashadonoharm/
Exfoliating scrub, creams, moisturiser, cuticle, body + perfume oil, toner, serum, lip balm (veg)			
SIGNIFICANT ORGANICS	PB	At The Good Stuff and online	www.significantorganics.com
Essential oils			
SKIN CREAMERY	PB	Online Shop	http://skincreamery.co.za
Skin Care			

SKINERGY	PB	info@bsboutique.co.za FACTORY SHOP / VIA WEBSITE	www.skinergy.co.za
Bath, bdy, skincare			
SKOON	PB	Website, Physical Shop	http://skoon.co.za
Skin & Body Care, Lotions, Body Oils, Eye Care			
SOIL	PB	Assorted retail outlets and pharmacies	www.soil.co.za
Essential oils, carrier oils and blended oils for aromatherapy use and massage			
SOUL NATURALS	VEG PB	See website for KZN stockist details and on line store	www.soulnaturals.co.za
Baby bum cream, Baby massage oil (range to expand)			
SOYLITES	PB	Factory and Retail Studio, Shop 3 Linden View, 1st Avenue	www.soylites.co.za
Aromotherapy products			
STUDIO MELISSA LOUISE	PB	See website for stockists	http://melissalouise.co.za
Scented Soy Candles			
TERRE D'AFRIQUE	PB O	Online Shop	www.terres-dafrique.com
Professional and retail face and body care			
THE HOSPITALITY BRAND COMPANY (PTY) LTD	PB	Cape Town	hospitalitybrand.co.za
Keet & MonkS, Afriearth and Cubs			
THEMBISA	PB O	NOOM shop in Grahamstown, MooiGoed Design shop in P	thembisaproducts.co.za
Hand/body wash, Hand/nail cream, Room/linen mist, Handcrafted soap, Guesthouse amenities, Bulk orders			
THE TAN LAB	PB		www.thetanlab.co.za
Self Tanning			
TRIPLE ORANGE MANUFACTURING	VEG PB	Health Stores in South Africa, Netherlands, Australia and U	www.tripleorange.co.za
Natural Cleaning Range - All purpose Cleaner, Dish Wash Liquid, Laundry Cream, Leather Protect, Fruit & Veg Wash			
ULTRA BEE	VEG PB	Online Store	ultrabee.co.za
Sports & outdoors, body & beauty, tissue oil & face balm, sun protection, mums & babies, animal care products & more			
VEGAN SOAP ZA	PB	Online	www.vegansoapza.co.za
Shaving soap			
VERTE NATURAL PRODUCTS	PB	Available: Online & Order Directly	Facebook Page
Deodorant, Body Range			
WEMA COSMETICS cc	PB	Online Shop	www.wemabodycare.com
Soaps, scrubs, butters, lip balms, massage oils, aromatherapy oils and candles, gift packs			
ZAMBIA ESSENTIAL SKINCARE	VEG PB	In South Africa and various outlets	https://www.facebook.com/Suzmobilespa/
Extensive face and body range.			
HOUSEHOLD CLEANERS			
ENCHANTRIX	PB	Health stores, selected spas, Windhoek & Namibia	www.enchantrix.co.za
General cleaner, Drain cleaner, Toilet cleaner, Laundry liquid, Fabric softener			
BETTER EARTH	PB	Selected outlets, see website for details	www.betterearth.co.za
Bathroom cleaner, Dishwashing machine gel, Air freshener, Cleaning spray, Floor cleaner, Dishwashing liquid			
DEPARTMENT STORES			
PICK N PAY	PB	Nationwide	

Green Range household cleaners. Biodegradable, non toxic to all.

WOOLWORTHS	Nationwide	http://woolworths.co.za
Earthfriendly + W.lab Household	PB O	
Household, Bathroom, Carpet, Oven, Floor cleaners, Dishwashing liquid, Carpet freshener, Furniture polish, Laundry liquid, pods, bleach & more		
Private Label & Earthfriendly Personal	VEG PB Mostly vegan	
Soaps, Shower gels, Hair & Body washes, Foam baths, Body lotions and butters, Hand & Face creams, Masks, Scrubs, Anti-aging treatments, nail care.		
Woolworths Cosmetics	VEG PB Mostly vegan	
Eyeshadows, mascara, eyeliners, foundations, bronzers, blushers, lipliners, lipgloss, lipsticks, nail polishes, nail polish remover, make up remover, Nail polish correcter pens, facial oil blotters, face powder		

OUR CRITERIA FOR ENDORSEMENT is of the strictest world wide, ensuring true humane status.

Department Stores have a different criteria, given that they are general dealers. All other ranges must comply with vegan / vegetarian status with regards to product stores, ie no sales of leather.

1. As virtually all substances have been tested on animals at some time, BWC requires companies to initiate a self-imposed cut-off date on the use of animal tested ingredients, as long as it is at least five years before the date of application and the company must guarantee that the chosen date will be strictly adhered to in the future. Failure to comply with the fixed cut-off date will result in immediate removal from the BWC approved product guide.
2. Written assurances must be obtained from ingredient supply companies that individual ingredients supplied to the company have not been tested by them on animals after the cut-off date.
3. Parent companies and their subsidiaries too, must comply with these criteria.

Advertising Standards Authority states that companies must be able to provide proof of their humane claims. BWC is an accepted independent organisation able to audit such proof.